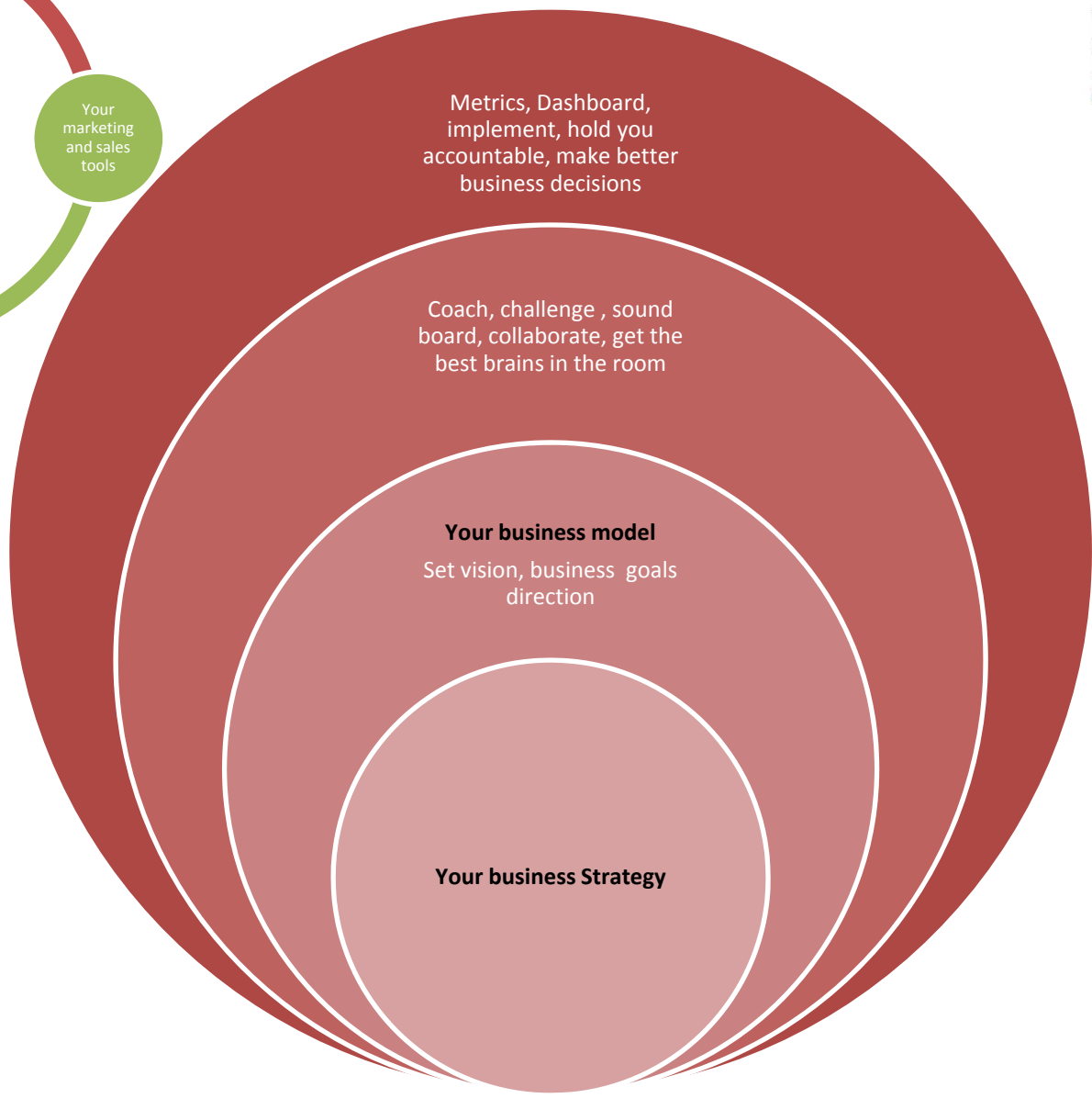
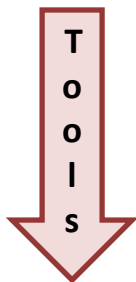






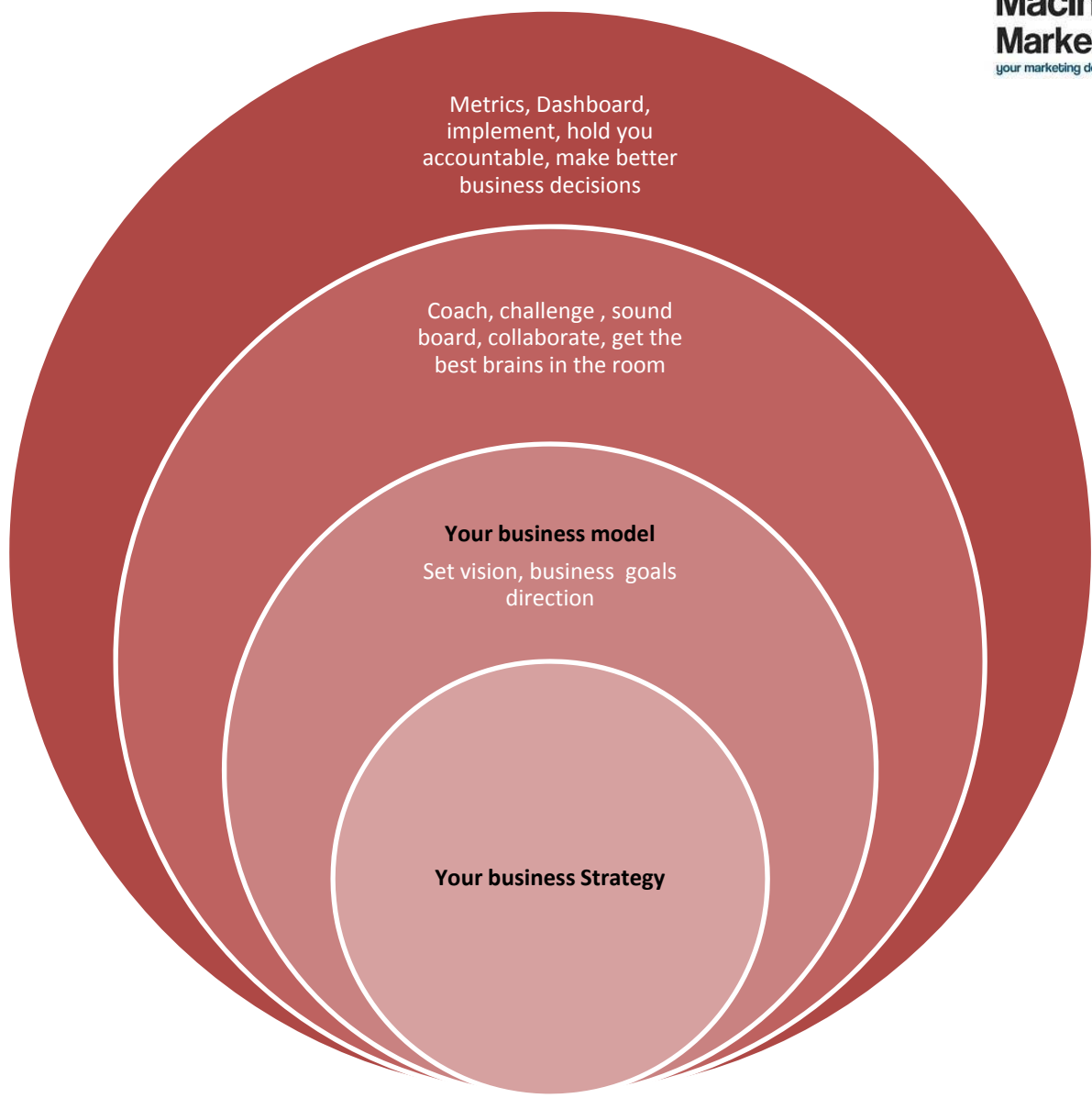
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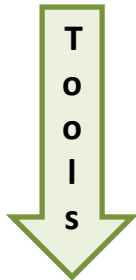


Consulting and templates to create your businesses':

- vision, mission statement
- Value proposition
- Values
- Metrics
- Business model – future state audit
- Build marketing plan with target customers
- Infrastructure and resource planning







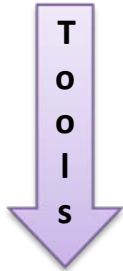
- Consulting to build your Sales and marketing model**
- CRM options
 - Email Autoresponders
 - Sales mechanism
 - Sales and Marketing integration.
 - Lead generation and conversion programs.
 - Marketing and Sales metrics and planning
 - Marketing and Sales Dashboards





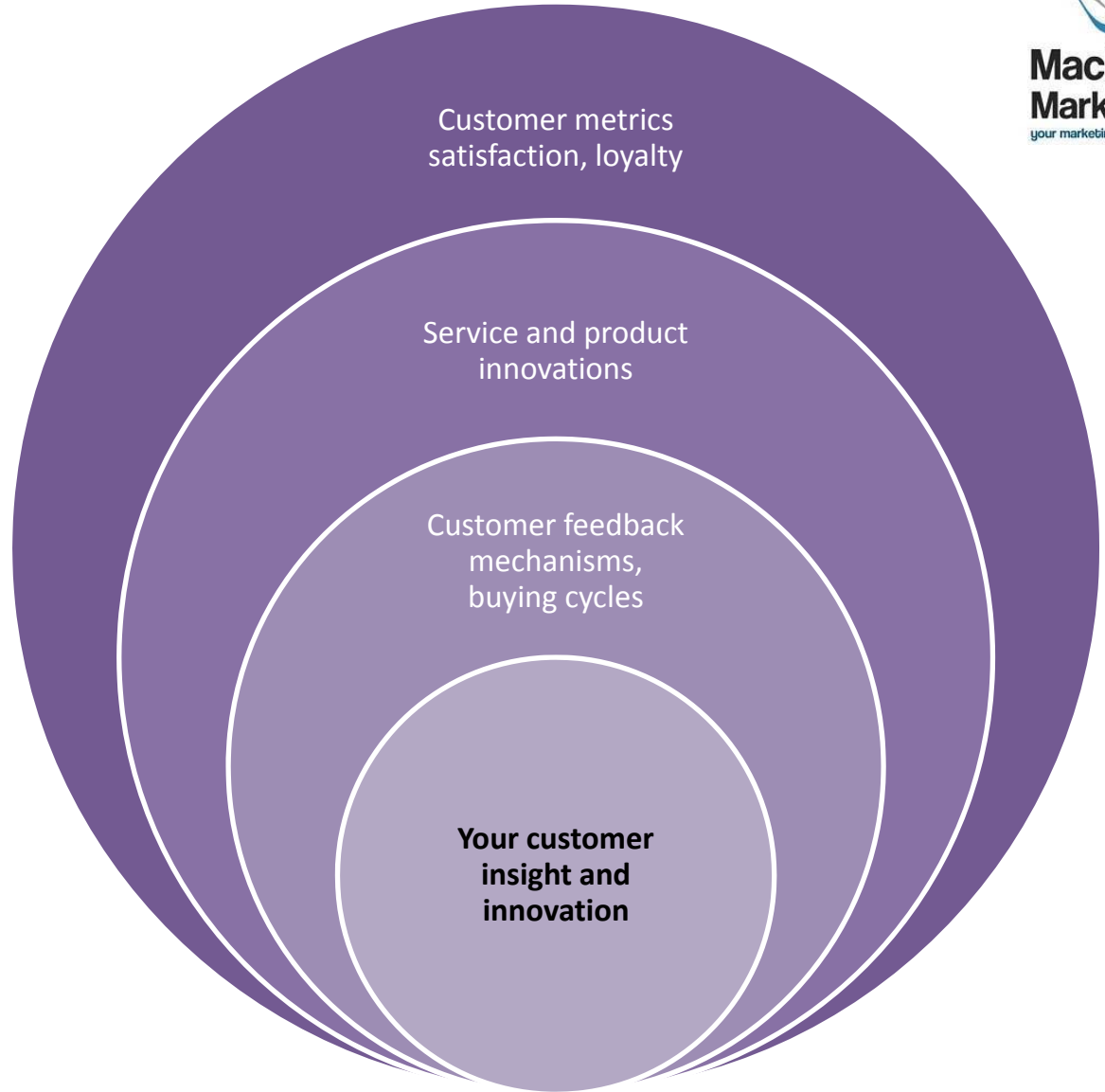
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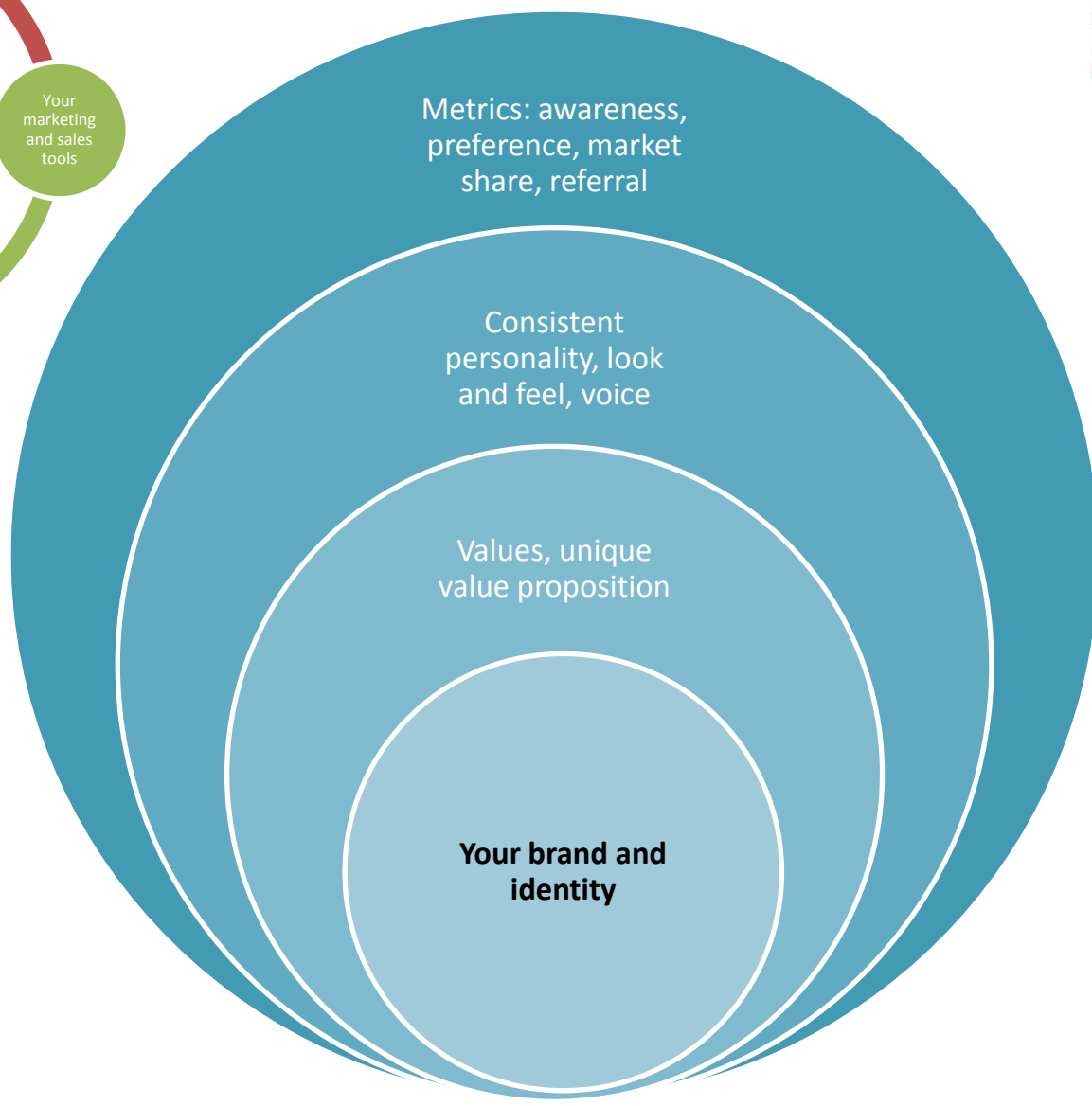
Your customer insight and innovation

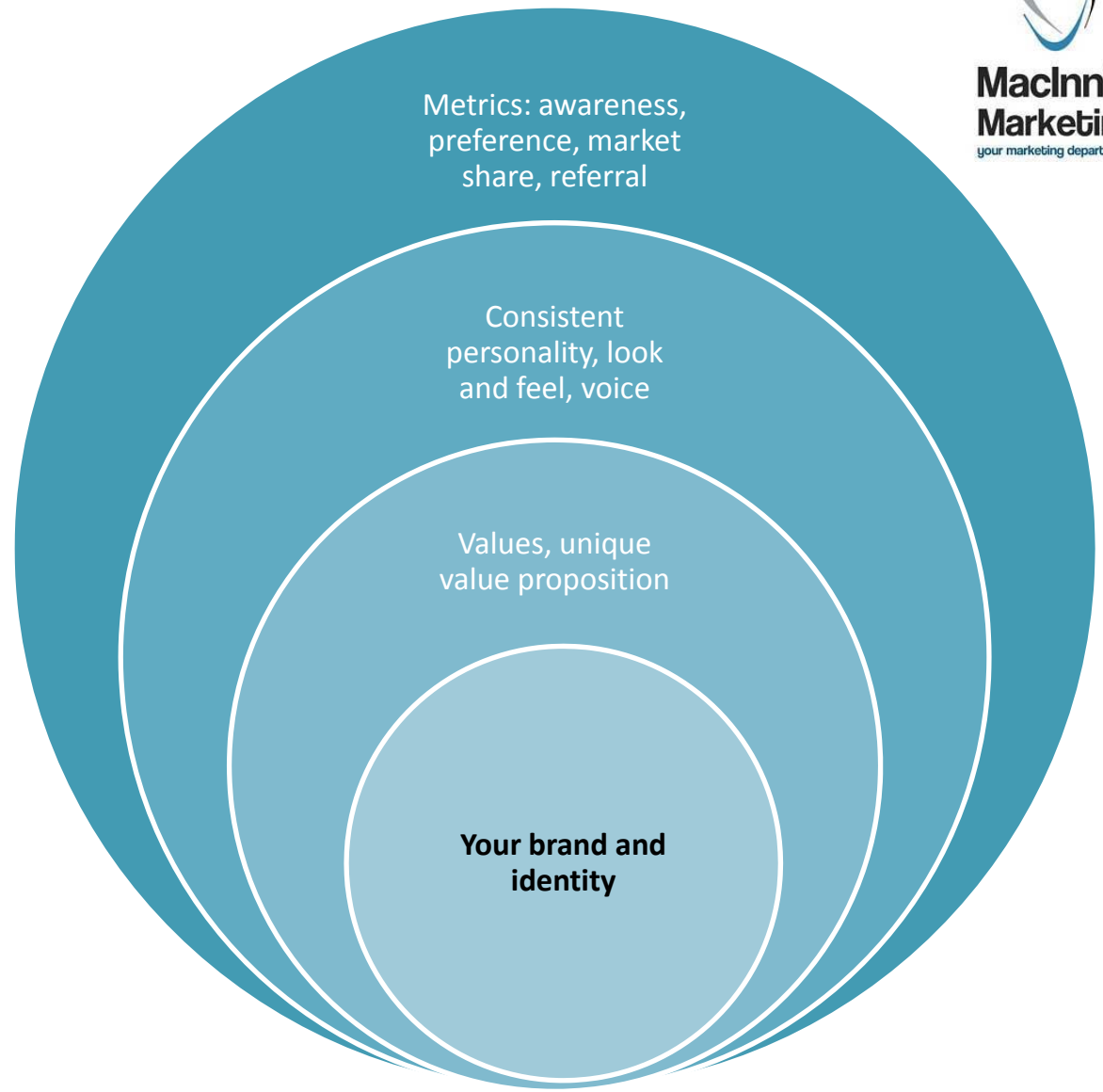
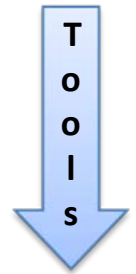
- Customer survey
- Employee survey
- Sales cycle feedback
- Customer buying cycles
- Product innovation teams
- Customer metrics
- Customer touch points and collaboration





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- Your Brand and Identity**
- Values, personality and value proposition
 - Brand audit
 - Brand style guide
 - Brand positioning
 - Tag lines
 - Visual library
 - Branding collateral
 - CMS for web content