Enlaces Reforçadores

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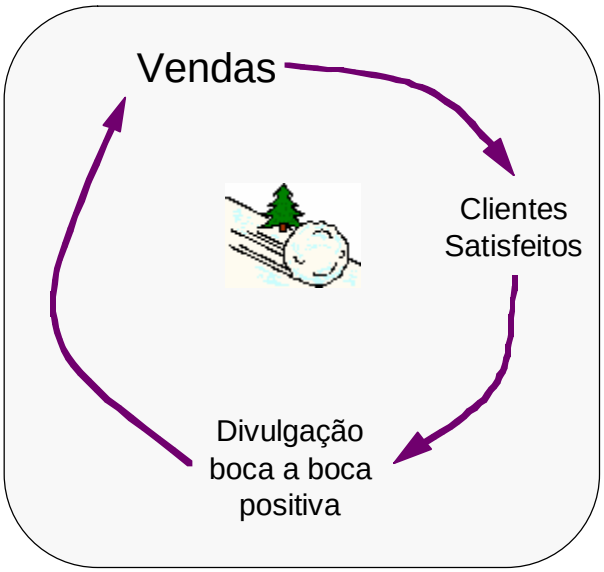

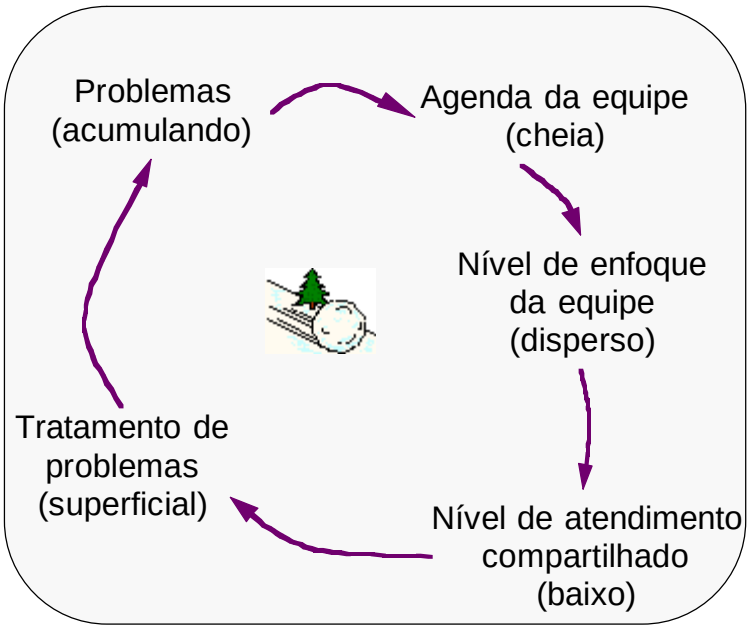

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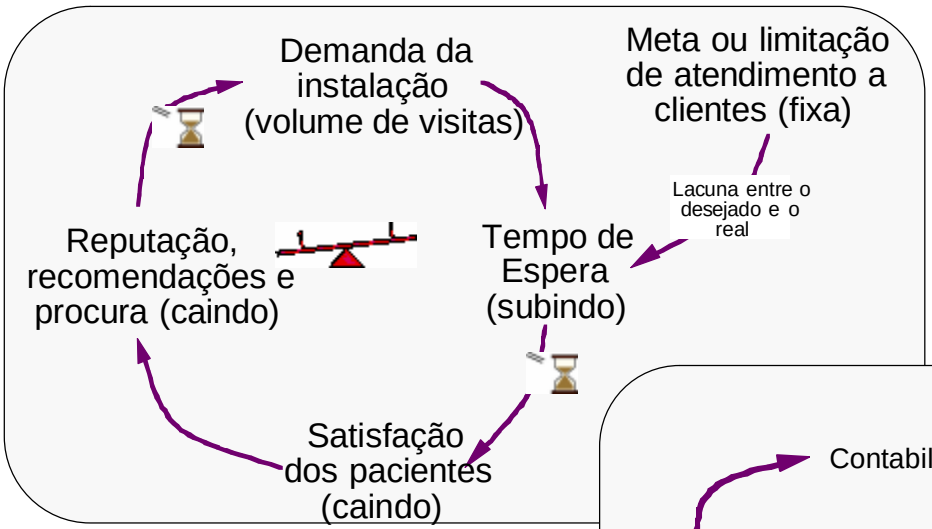
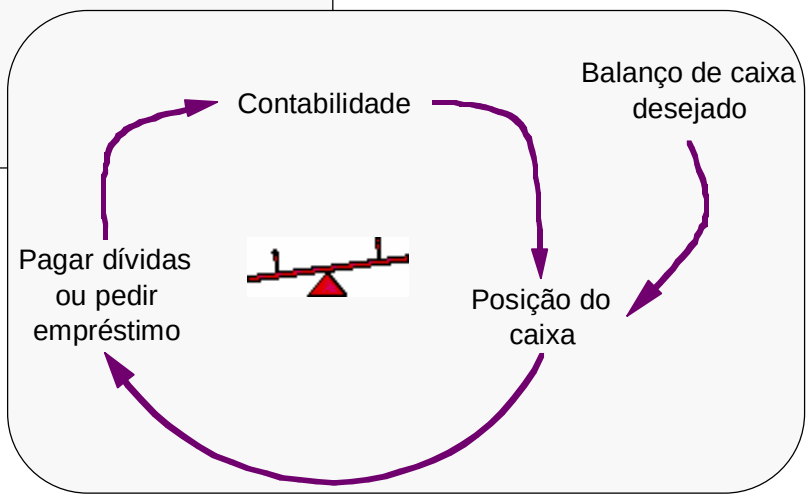
Enlaces Equilibradores

2





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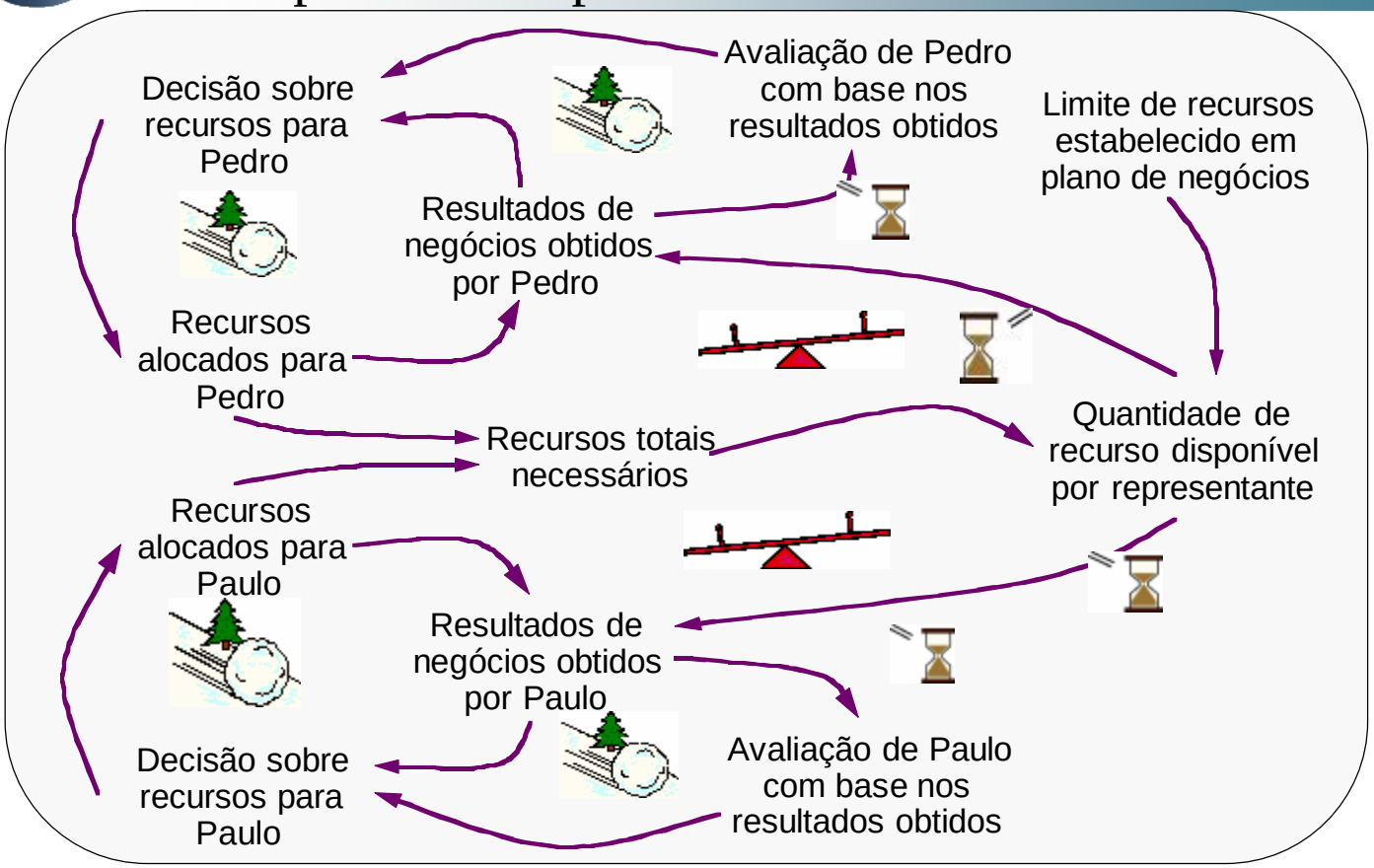
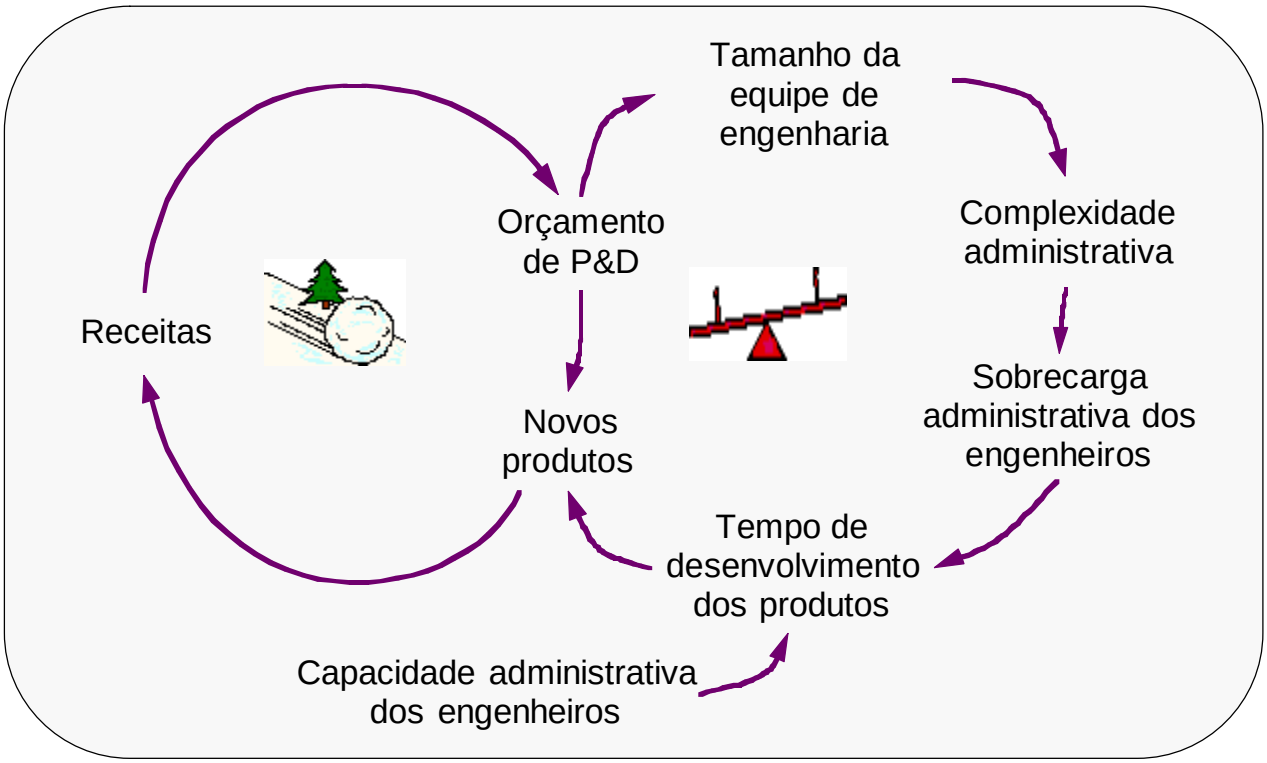
Desempenho de representantes

3



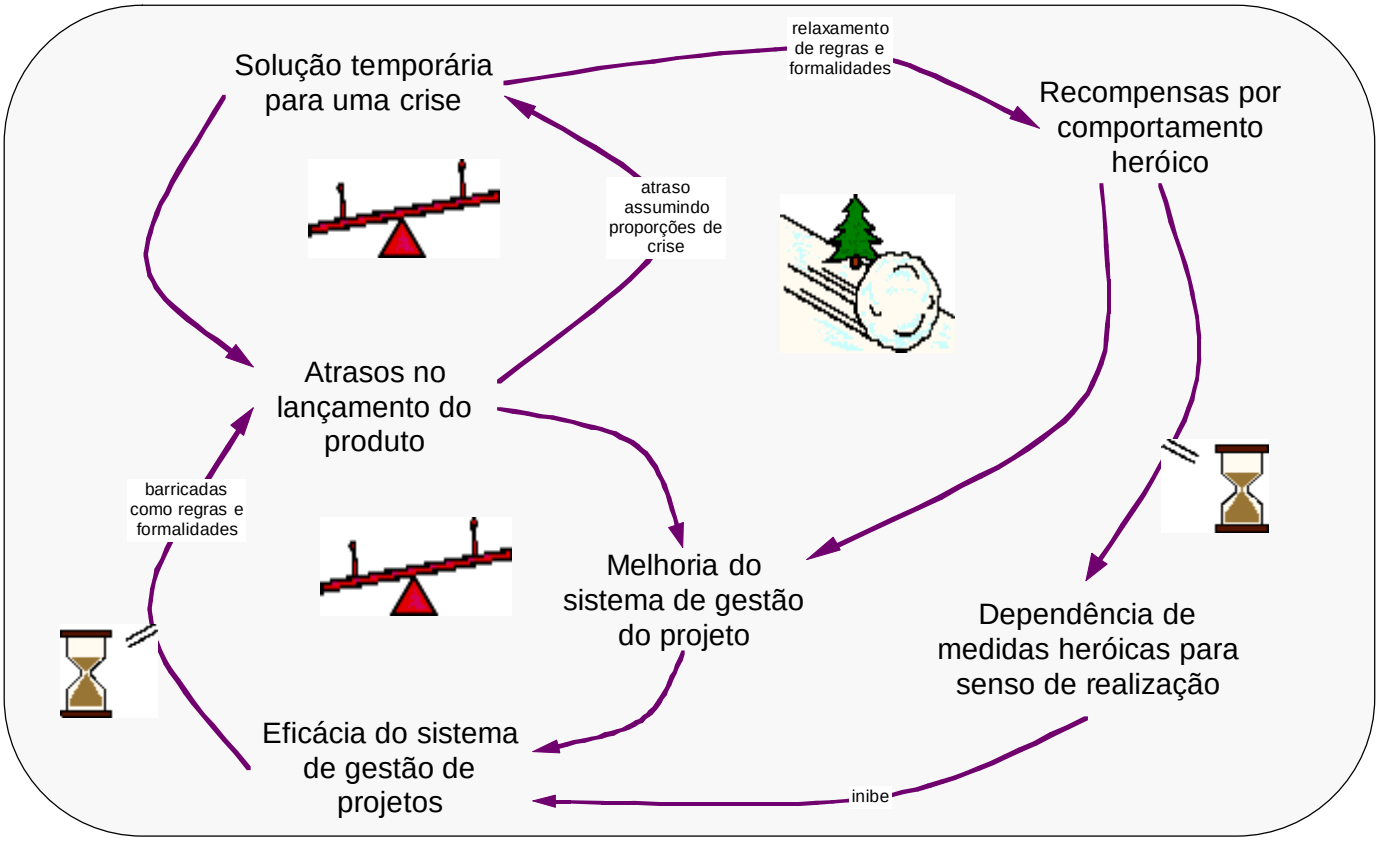
Pesquisa e Desenvolvimento

4



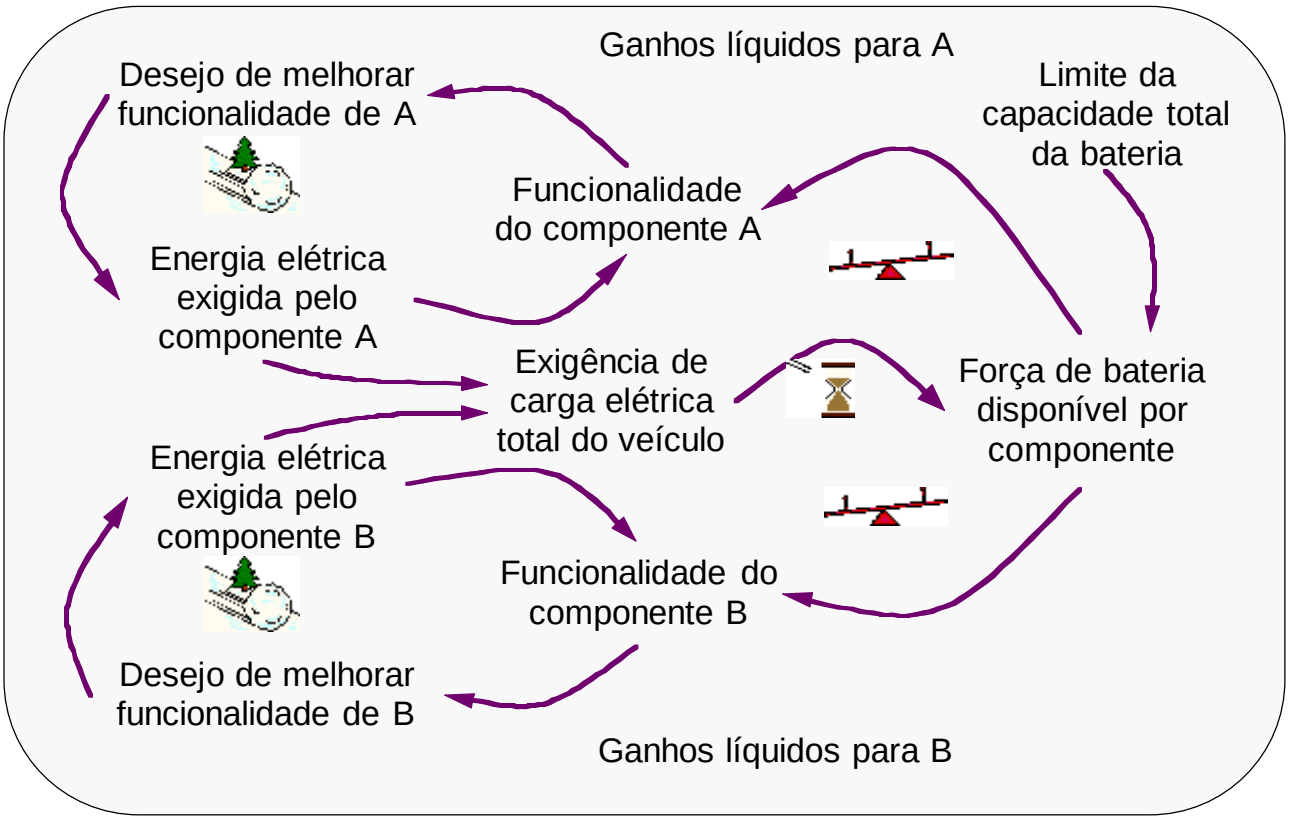
Atraso no lançamento de produto

5



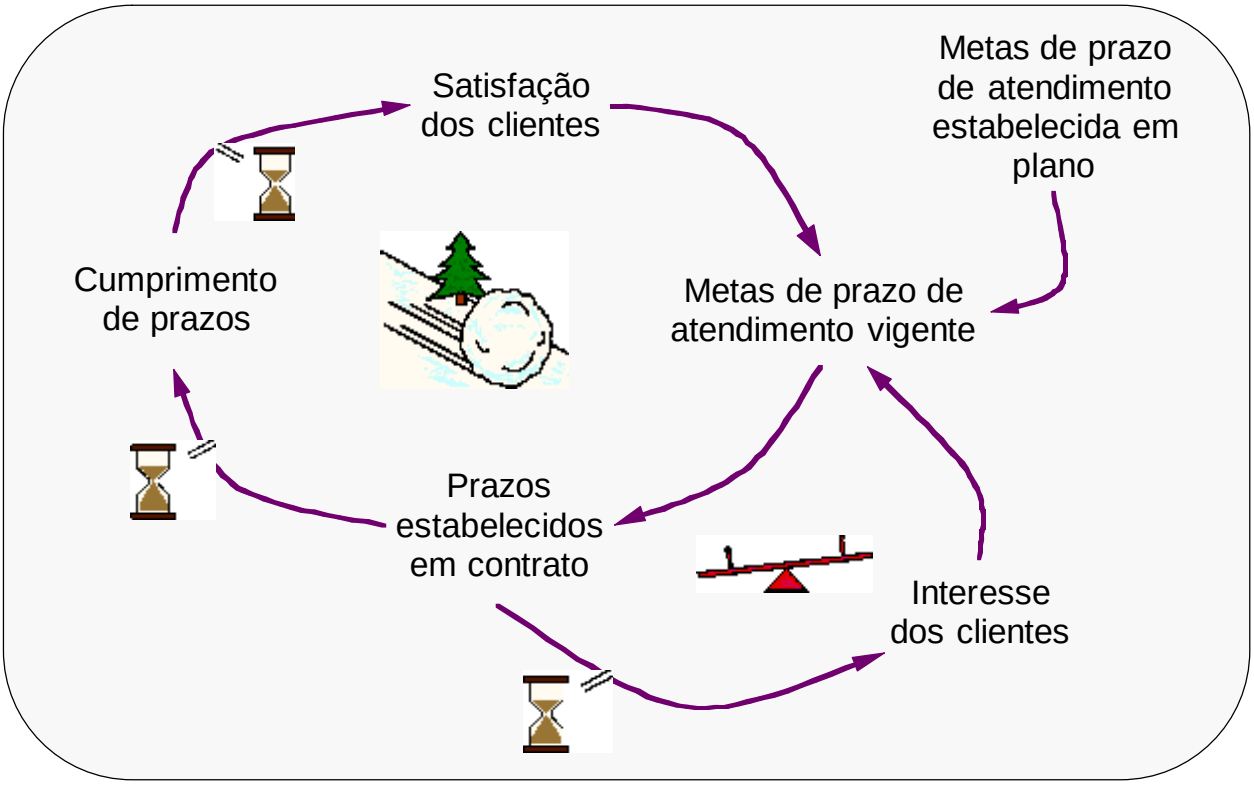
Eletricidade automotiva

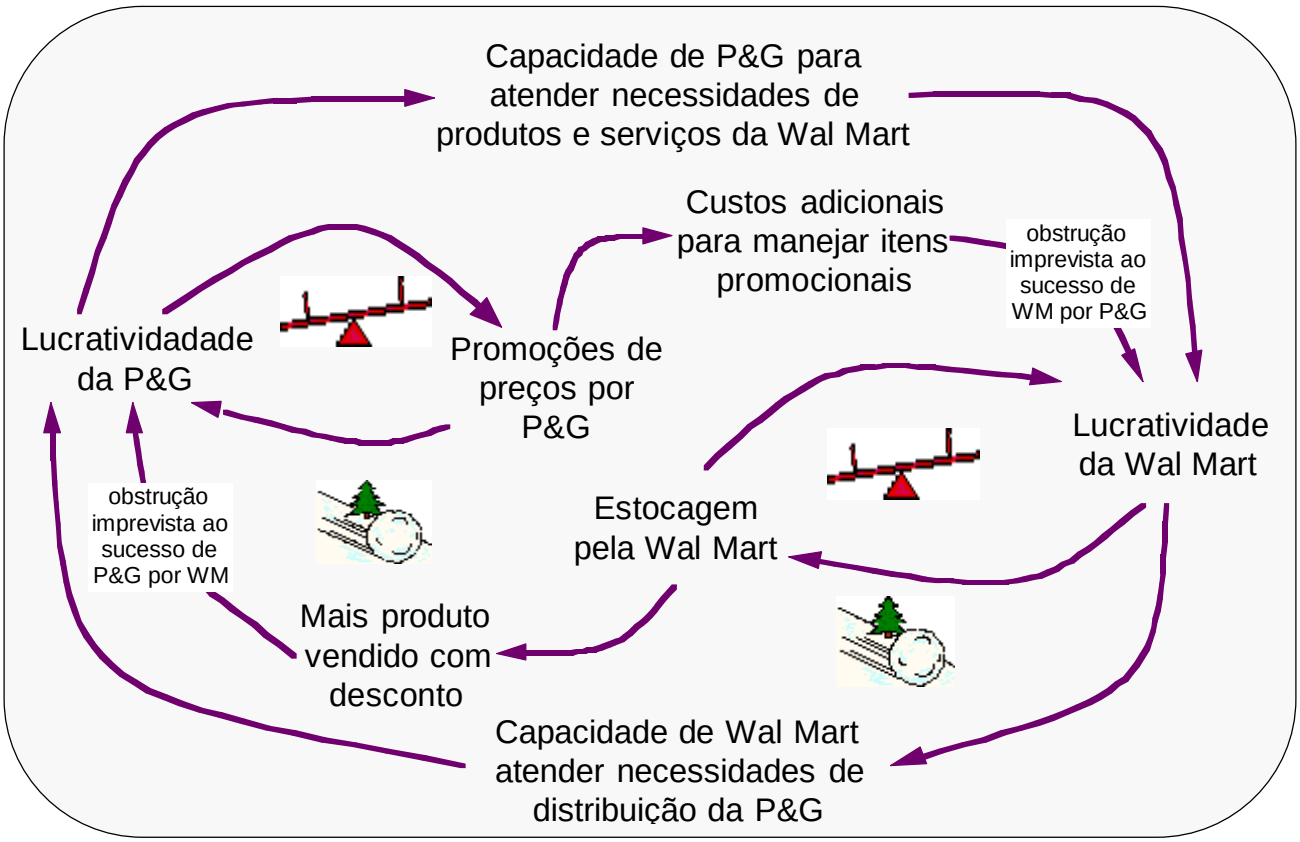
6



Prazo de atendimento

7



O caso Wal Mart – P&G

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