CMI COURSE CURRICULUM
COURSE ACTION

Course Title: <u>Principles of Management</u>   Alpha Number<u>: MGT 261</u>   CIP No. 52.0201

Type of Action:

_____New Course (attach narrative justification for course creation)

__X_Substantive Revision (attach narrative justification for changes, including assessment and/or
     achievement data and feedback from the advisory committee if relevant)

     Select all that apply:
     _____Change in number of credit hours
     _____Change in prerequisite
     _____Substantive change in course content
     _____Change to SLOs
     __X__Other: Hybrid

__X__Non-substantive Revision
     Select all that apply:
     _____Change in Alpha Number or Title (unless letter abbreviation has not previously been used)
     _____Edit to course description that does not alter the substance of the course
     __X__Change to recommended texts
     __X__Other: change of contact hours from 48 to 45, rewording of SLO and Course Content

_____Reinstitution of Archived Course (attach narrative justification for reinstitution, including
evidence of demand, evidence of capacity, feedback from the advisory committee if relevant, and
     Commentary that speaks directly to the reasons the course was initially archived)

_____Reaffirmation of Course (only allowable if course completion rate exceeds ISS, the benchmark
     has been met for the majority of SLO assessments, and there is no evidence of inequitable levels
     of achievement across subpopulations; attach evidence)

Approvals:

	Name	Signature	Date
Department Chair	Meitaka Kendall-Lekka	*DocuSigned by:* Meitaka Kendall-Lekka A35...	9/20/2024
Curriculum Committee Chair	Desmond Doulatram	*DocuSigned by:* A35...	9/19/2024
Dean	Vasemaca Savu	*DocuSigned by:* 8A4E9FDD06E14D5... A656D7...	9/30/2024
VPASA	Dr Elizabeth Switaj	*DocuSigned by:* 89BEB3BDDC23455...	10/1/2024

CMI COURSE OUTLINE

CIP No. 52.0201

Version No. __2

MGT 261
Alpha Number

Principles of Management
Course Title

Course Description: Covers management theory and concepts providing practice tools for planning, organizing, controlling, coordinating and decision making with organizations

Course originally prepared by: Business Studies Department   April/2007

Most recent revision by: Meitaka Kendall-Lekka   BSN Dept   May 2024

Course mode(s): __X__Face to Face (including Zoom) __X__Hybrid __ Distance Education

Credits calculated by: __X__Credit Hour   ____Clock Hour

Contact Hours: __45_

Type	No. of Hours	No. of Credits	Maximum No. of Hours Online
Lecture/Seminar/Workshop	45	3	22.5
Clinical			
Practicum			
Lab			
Fieldwork			
Studio Time			
Total	45	3	22.5

Purpose(s) of Course: Degree Requirement ____Business_____
Degree Elective   ____LA_____
General Education   _____
Credit Certification   ____Business_____
Developmental   _____
CTE/TVET   _____
ABE/Adult HS   _____

Distribution Area: Humanities   _____
Social Sciences   _____
Mathematics (Credit) _____
Science   _____

Prerequisite: C or better in BUS 101

Student Learning Outcomes: Upon completion of this course, students will be able to:

1. Solve problems and apply managerial frameworks and steps to making management decisions
2. Distinguish key concepts and processes associated with individual behavior in management
3. Identify and describe the functions of management and discuss strategic management

SLO Mapping:

Prerequisite Course SLO	Linked SLO from this Course	Explanation
BUS 101 1. Identify and describe different economic, production and marketing systems	1. Solve problems and apply managerial frameworks and steps to making management decisions 2. Distinguish key concepts and processes associated with individual behavior in management 3. Identify and describe the functions of management and discuss strategic management	Students need to have basic knowledge of Business fundamentals in order to better understand and apply Management concepts and strategies.
BUS 101 4. Analyze the role of management, accounting, government, and business environments	1. Solve problems and apply managerial frameworks and steps to making management decisions 2. Distinguish key concepts and processes associated with individual behavior in management 3. Identify and describe the functions of management and discuss strategic management	Students need to learn and understand the various Business environments and areas in order to successfully apply Management concepts and strategies.

Links to Program Learning Outcomes:

SLO	Linked PLO	I/P/M	Explanation of Link
1. Solve problems and apply managerial frameworks and steps to making management decisions	PLO1: Use basic business principles to analyze information, solve problems and make informed decisions. PLO2: Use language, communication, research, and technological skills to support business concepts effectively. PLO3: Discuss the effects of culture and ethics in current global and domestic business environments.	P	Students can link what they have learnt in the course by applying these Management frameworks and steps to solve problems, make informed business decisions relevant to the local context.

2. Distinguish key concepts and processes associated with individual behavior in management 3. Identify and describe the functions of management and discuss strategic management	PLO1: Use basic business principles to analyze information, solve problems and make informed decisions. PLO2: Use language, communication, research, and technological skills to support business concepts effectively. PLO3: Discuss the effects of culture and ethics in current global and domestic business environments.	P	Knowing and understanding these Management functions and concepts will help enable students to meet their goals and be successful as managers and leaders.

Course Content:

This course provides an understanding of how managers and supervisors deal with a dramatically changing workplace affected by technology changes, a more competitive and global marketplace, corporate restructuring and the changing nature of work and the workforce.

Students in this course will understand:

1. Manager's role and responsibilities
2. The environment of management
3. Planning and strategic management
4. Managerial decision making
5. Organization structure and design
6. Organization change and innovation
7. Managing human resources
8. Managing individual behavior
9. Leadership and influence processes
10. Managing groups and teams
11. Managing the control process
12. Managing for total quality

Higher Order Thinking Skills: Students in this course will experience:
__X__ Analyzing the basic elements of an idea, experience, or theory
__X__ Making judgments about the value or soundness of information, arguments, or methods
__X__ Applying theories or concepts to practical problems or in new situations

Recommended Methods of Instruction
___X___Demonstration
___X___Lecture
___X___Small group discussion
___X___Class discussion
___X___Audio-Visual Aids
_____Laboratory
_____Supervised Practice
___X___Field Trips
___X____Other: Student collaboration, feedbacks

Recommended Assessment Tool Type(s):

__X___Case Study
_____Critique of Performance
__X___Exam/Quiz In-Course
_____Exam/Quiz Standardized (attach narrative describing development and validation process)
_____Focus Group
__X___Group Project
__X___Individual Project
__X__Observation
_____Portfolio Review
__X__Presentation
_____Simulation
_____Skill Performance
_____Supervisor Evaluation
__X__Survey
__X___Written Assignment

Required Forms of Regular and Substantive Interaction for Hybrid or Distance Education Courses (Select at Least Two):
__X___ Direct instruction through:
    __X___ Live video lectures
    _____ Live audio-only lectures
    __X___ Live text chats
_____ Assessing or providing feedback on a student's coursework
__X___ Providing information or responding to questions about the content of a course or competency
    through:
    __X__ Live video discussions
    _____ Live audio-only discussions
    __X___ Live text chats
    __X___ Asynchronous message boards or text chats
__X___ Facilitating a group discussion regarding the content of a course or competency through:
    __X___ Live video discussions
    _____ Live audio-only discussions
    __X___ Live text chats
    __X___ Asynchronous message boards or text chats
___X__ Other, specify: Use both asynchronous and synchronous assessments

Note: for distance education courses, if only two are selected, both must occur within the course on a weekly basis. If more than two are selected, the instructor may choose which two are used during each week.

Equipment and Materials: Recommended

1. Equipment/Facilities: Overhead projector, Zoom, Computer/Laptop with MS Excel, Internet, Moodle online learning platform, eBook device.
2. Materials and Supplies: Hand-held electronic calculator, Rulers, Storage Device, Supplemental articles from web and CMI Library resources, Local MIJ Newspaper
3. Textbook or eBook: Principles of Management: MGMT by Williams

College Mission:
The College of the Marshall Islands will provide our community with access to quality, higher and further educational services, prioritize student success through engagement in relevant Academic, Career and Technical Education, and be a center for the study of Marshallese Culture. It will also provide intellectual resources and facilitate research specific to the needs of the nation.
EC approved 4th Nov, 2020.BOR approved 1st December, 2020

Connection to College Mission:
Department of Business Studies educational goals are grounded in the mission and objectives of the college in two particular facets; aiming to serve (1) students' educational needs and (2) national needs. Being able to offer unique business program pathways and Business courses like this will enable our students to advance further in higher education and help prepare them to enter the workforce.

Department Mission:
The mission of the Business Studies Department is to serve students and the local business community by offering quality programs that provide the knowledge and skills essential for success in entrepreneurship, higher education, or employment.

Connection to Department Mission:
The course introduces the fundamentals of management and includes management projects as well as inviting local business leaders to the class to share their managerial roles and stories. These align well and meet the Department mission which believes in integrating both theoretical and real-life application components to help prepare students for both transfer and for the field work.

Rationale for Change:
Hybrid - Added this component to allow or have the option for students to join class online in case class cannot meet face to face due to unforeseen circumstances (ex. COVID, Natural disasters, health and transportation issues, etc.) as well as accommodate working students and those who with solid reason they're unable to physically come to class.